For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1011-58168

Contract Dates: 10/23/2012-10/29/2012

Customer Order:

Linked Order:

CPE: / / 1343

Product Desc: MCMAHON EST#1343

Broadcast airtimes represented are reported to the nearest minute.

 Invoice Num:
 1011-416462
 Page 1 of 4

 Invoice Date:
 11/04/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/29/2012-11/04/2012

 PAY BY
 12/04/2012

 Net 30 days

						ice has been transmit		,			
Buy	Flight									Total	
Line	Descri	ption			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate
25	2 NEW	S THIS N	ORNING		10/29/2012-10/29	/2012	М		30	3	1,500.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/29/2012-11/0	04/2012		М		2		1,500.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/29/2012	Мо					30			1,500.00	Preempted
	10/29/2012	Мо	06:51 AM		LMFS12TV45H		30	1,500.00			
	10/29/2012	Мо	11:04 AM	10/29/2012	LMFS12TV45H		30	1,500.00	1,500.00		Makegood in 07:56:00-13:00:00
26	THE EA	ARLY SH	OW		10/29/2012-10/29	/2012	М		30	3	800.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week					ESSENCE OF THE PROPERTY OF THE
	10/29/2012-11/0	04/2012		М		2		800.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо				10	30	W .		800.00	Preempted
	10/29/2012	Мо	07:55 AM		LMFS12TV45H		30	800.00			
	10/29/2012	Мо	12:28 PM	10/29/2012	LMFS12TV45H		30	800.00	800.00		Makegood in 07:56:00-13:00:00
27	NOON	NEWS			10/29/2012-10/29	/2012	M		30	2	1,200.00
							10000				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/29/2012-11/0	04/2012		M		1		1,200.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо			e e		30			1,200.00	Preempted
	10/29/2012	Мо	02:42 PM	10/29/2012	LMFS12TV45H		30	1,200.00	1,200.00		Makegood in 13:59:37-17:00:00
28	DR. PH	III			10/29/2012-10/29	1/2012	М		30	4	1,400.00

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

1011-416462

10/29/2012-11/04/2012

11/04/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Page 2 of 4

12/04/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH**

10/23/2012-10/29/2012

MCMAHON EST#1343

Office: Contract Num:

1011-58168

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

/ 1343

In Account MENTZER MEDIA SERVICES(24184) With: 600 Fairmount Ave Ste 306

973 Farmington Ave West Hartford, CT 06107-2101

Towson, MD 21286-1002

CPE:

ıy	Flight									Total	
ine	Descri	ption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/29/2012-11/0	2-11/04/2012		М		2	1,400.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо					30			1,400.00	Preempted
	10/29/2012	Мо					30			1,400.00	Preempted
	10/29/2012	Мо	03:43 PM	10/29/2012	LMFS12TV45H		30	1,400.00	1,400.00		Makegood in 13:59:37-17:00:00
	10/29/2012	Мо	04:28 PM	10/29/2012	LMFS12TV45H		30	1,400.00	1,400.00	1	Makegood in 13:59:37-17:00:00
29	5PM E	5PM EARLY NEWS		10/29/2012-10/29/2		/2012	M		30	3	2,000.00
	Week Of	k Of		MTWTFS	S	Spots Per Week		Rate			
	10/29/2012-11/0	04/2012		M	<u>~</u>	2		2,000.00			
						_	45				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо					30			2,000.00	Preempted
	10/29/2012	Мо	05:57 PM		LMFS12TV45H		30	2,000.00			
	10/29/2012	Мо	03:59 AM	10/29/2012	LMFS12TV45H		30	0.00	0.00		N/C. Makegood in 01:05:00-04:0
30	CBS E	VENING I	NEWS		10/29/2012-10/29/	/2012	М.		30	2	2,500.00
	Week Of			MTWTFS	S	_Spots Per Week		Rate			
	10/29/2012-11/04/2012			M		1		2,500.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо					30			2,500.00	Preempted
	10/29/2012	Мо	06:57 PM	10/29/2012	LMFS12TV45H		30	2,500.00	2,500.00		Makegood in 18:49:48-23:00:35
31	INSIDE	:R			10/29/2012-10/29/	/2012	М.		30	2	2,500.00

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

973 Farmington Ave

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Page 3 of 4

Account Exec:

JOHN LINK POL. **GWTS-PH**

10/23/2012-10/29/2012

Office: Contract Num:

1011-58168

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

CPE: / 1343

In Account MENTZER MEDIA SERVICES(24184)

West Hartford, CT 06107-2101

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest minute.

MCMAHON EST#1343

Invoice Num: 1011-416462 Invoice Date: 11/04/2012 Billing Cycle: Weekly

Billing Period: 10/29/2012-11/04/2012



uy	Flight									Total	
ine	Descri	ption			Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_			
	10/29/2012-11/0	04/2012		M		1		2,500.00			
	Air Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/29/2012	Mo	7411 11110	<u> </u>	<u>matorial</u>		30		<u></u>	2,500.00	Preempted
	10/29/2012		07:31 PM	10/29/2012	LMFS12TV45H		30	2,500.00	2,500.00	2,000.00	Makegood in 18:49:48-23:00:35
									· 		
32	ENTER	TAINME	NT TONIGHT		10/29/2012-10/29	/2012	M		30	1	3,000.00
	W1-06			MINTE	0	0 DW		Data		1	
	Week Of	24/0040		MTWTFS	<u> </u>	Spots Per Week	_	Rate			
	10/29/2012-11/0	04/2012		М		1		3,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/29/2012	Мо					30				Credit
33	DAVID	LETTER	MAN SHOW		10/29/2012-10/29	/2012	М		30	4	2,000.00
	Week Of			MTWTFS	e	Spots Per Week	. 1	Rate_			
	10/29/2012-11/04/2012		M	<u> </u>	2 2,000.00						
					m			100			
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо					30			2,000.00	Preempted
	10/29/2012	Мо		W) 10.	30			2,000.00	Preempted
	10/29/2012	Мо	12:31 AM	10/29/2012	LMFS12TV45H		30	2,000.00	2,000.00		Makegood in 24:00:00-01:05:01
	10/29/2012	Мо	12:57 AM	10/29/2012	LMFS12TV45H		30	2,000.00	2,000.00		Makegood in 24:00:00-01:05:01
34	EARLY	NEWS			10/29/2012-10/29	/2012	М		30	3	1,800.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/29/2012-11/0	04/2012		М		2		1,800.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо					30			1,800.00	Preempted
			06:23 PM					1,800.00			•

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973 Farmington Ave

West Hartford, CT 06107-2101

With: 600 Fairmount Ave Ste 306

ATTN:Accounts Payable

CBS TELEVISION STATIONS

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order: CPE:

Office:



10/23/2012-10/29/2012

/ 1343

JOHN LINK POL.

GWTS-PH

1011-58168

WCBS-TV

Invoice Num: 1011-416462

Billing Cycle: Weekly

10/29/2012-11/04/2012 **Billing Period:**

INVOICE

Page 4 of 4

12/04/2012 Net 30 days

Invoice Date: 11/04/2012

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

Product Desc: MCMAHON EST#1343

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy	Flight										Total	
Line	Description	on			Buy Line Dates		МT	WTFSS	D	ur	Spots	Rate
Air D	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate_	Debit	_	Credit	Remarks
10/2	29/2012	Мо	06:49 PM	10/29/2012	LMFS12TV45H		30	1,800.00	1,800.00			Makegood in 17:59:06-18:49:48
35	LATE NEV	VS M-	SUN		10/29/2012-10/29/	/2012	М			30	2	4,500.00
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week		Rate				
10/2	29/2012-11/04/2	2012		М		1		4,500.00				
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	<u> </u>	Credit	<u>Remarks</u>
10/2	29/2012	Мо					30				4,500.00	Preempted
10/2	29/2012	Мо	02:23 AM	10/29/2012	LMFS12TV45H		30	0.00	0.00			N/C. Makegood in 01:05:00-04:0
	Total	Spots	<u> </u>	Gross Am	t	Commissi	ion Amt	Net Amt	Debit	N -	Credit	Reconciliation
Air Time Total	ls	16	i	23,200.00)	3	,480.00	19,720.00	17,100.00	M.	23,600.00	(6,500.00)

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing	23,200.00
Trade Value	0.00
Agency Commission	3,480.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	19,720.00

Warranty - We warrant the above broadcasts were made according to the official station log.